

2012-2013 Gratitude Report



This is the story of Meena.
This is the story of CODE.

And this is a story about you.
You are walking with Meena,
every step of the way on her
journey with CODE, as she learns
and grows.

You inspire Meena to read, write,
dream and become whatever she
wants to be. And remember that
this is one child, one story and you
have this same powerful impact on
over 1 million children every year.

Every time a child learns to read,
you are also helping them learn to
thrive in the world around them,
express their creativity, fall in love
with stories and discover new
ideas.

You ignite the imagination
of a future astronaut or doctor.
You invigorate tomorrow's
entrepreneur who will bring clean
water to her village. You embolden
a young activist who will grow up
to create change in his community.
Every time a child learns to read,
you are empowering the next
generation of global citizens.
And you are investing in the
betterment of humankind.

Together, we created and
published books in 27 local and
national languages in 8 different
countries. In war-torn Liberia
and Sierra Leone, you helped us
expand our collection to 31 locally
written and illustrated books that
children will love. You nurtured
local authors, illustrators and
publishers.

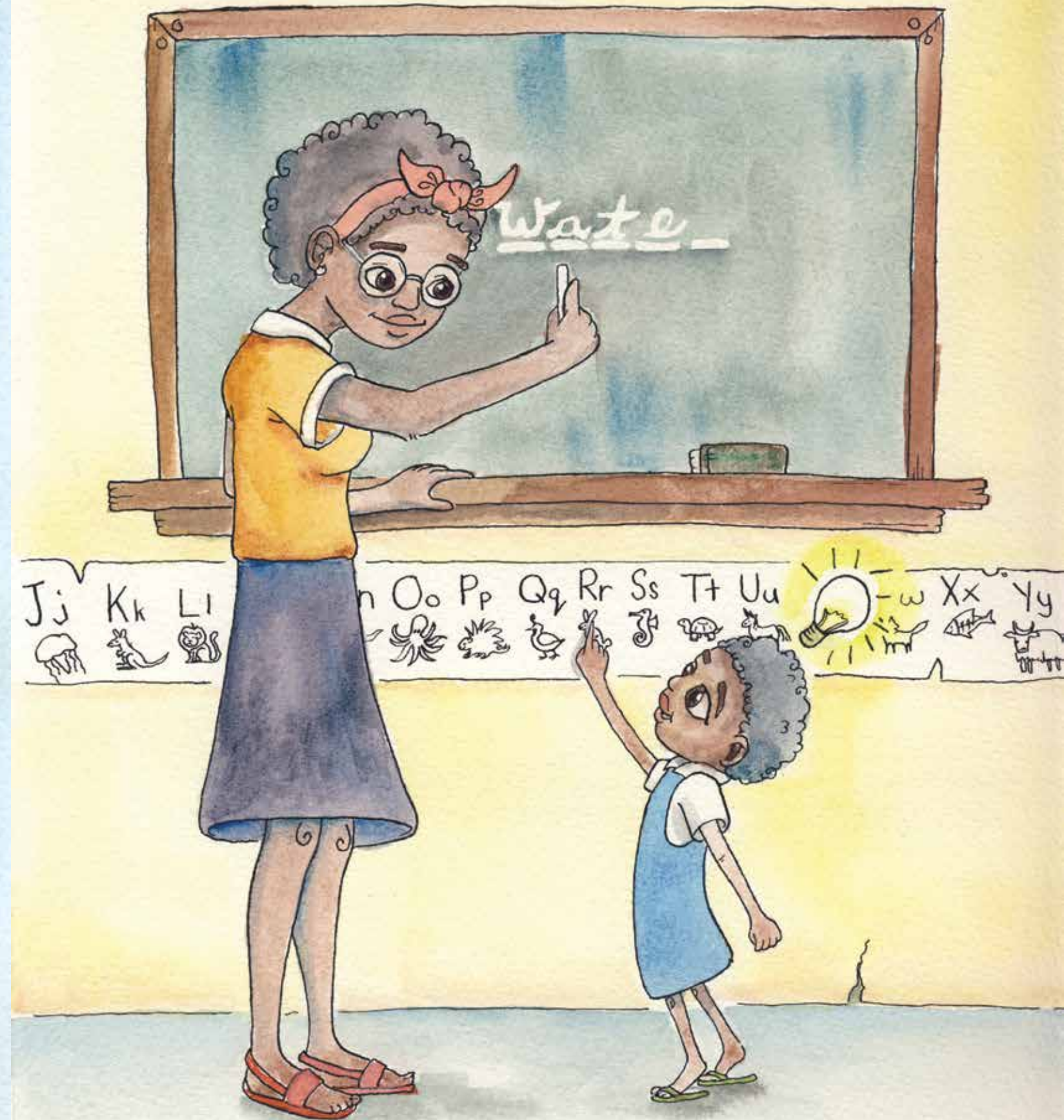
With your support, we provided
professional development for over
2,800 teachers, teacher-trainers,
and librarians.

Building on the incredible
success of our Burt Award
for African Literature, CODE
launched the Burt Award for First
Nations, Métis and Inuit Literature.
Together, we will celebrate
excellence in native literature and
provide engaging and culturally
relevant books for youth across
Canada.

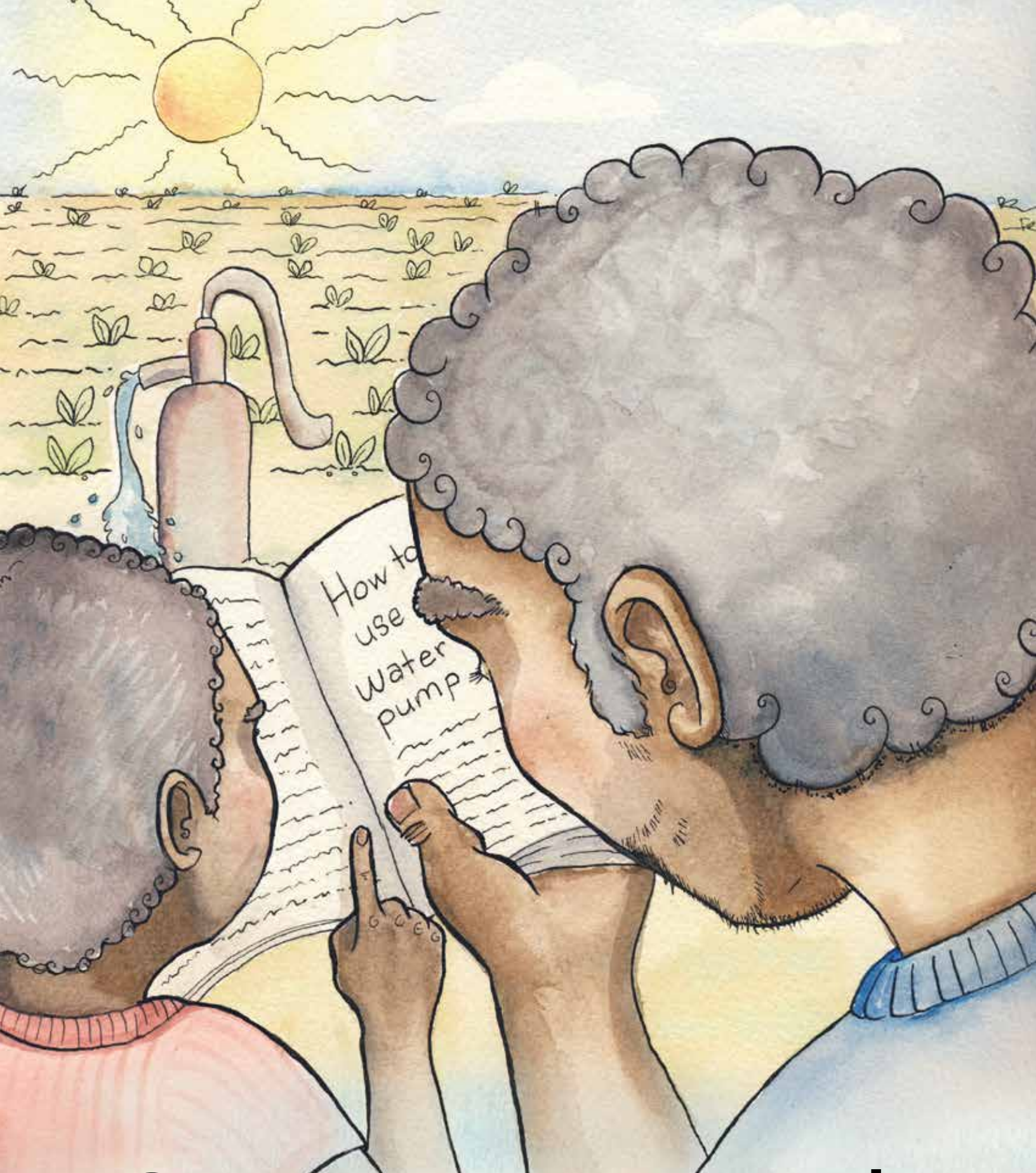
And we are now expanding the
Award to the Caribbean!

Thank you again for your
amazing support of CODE.

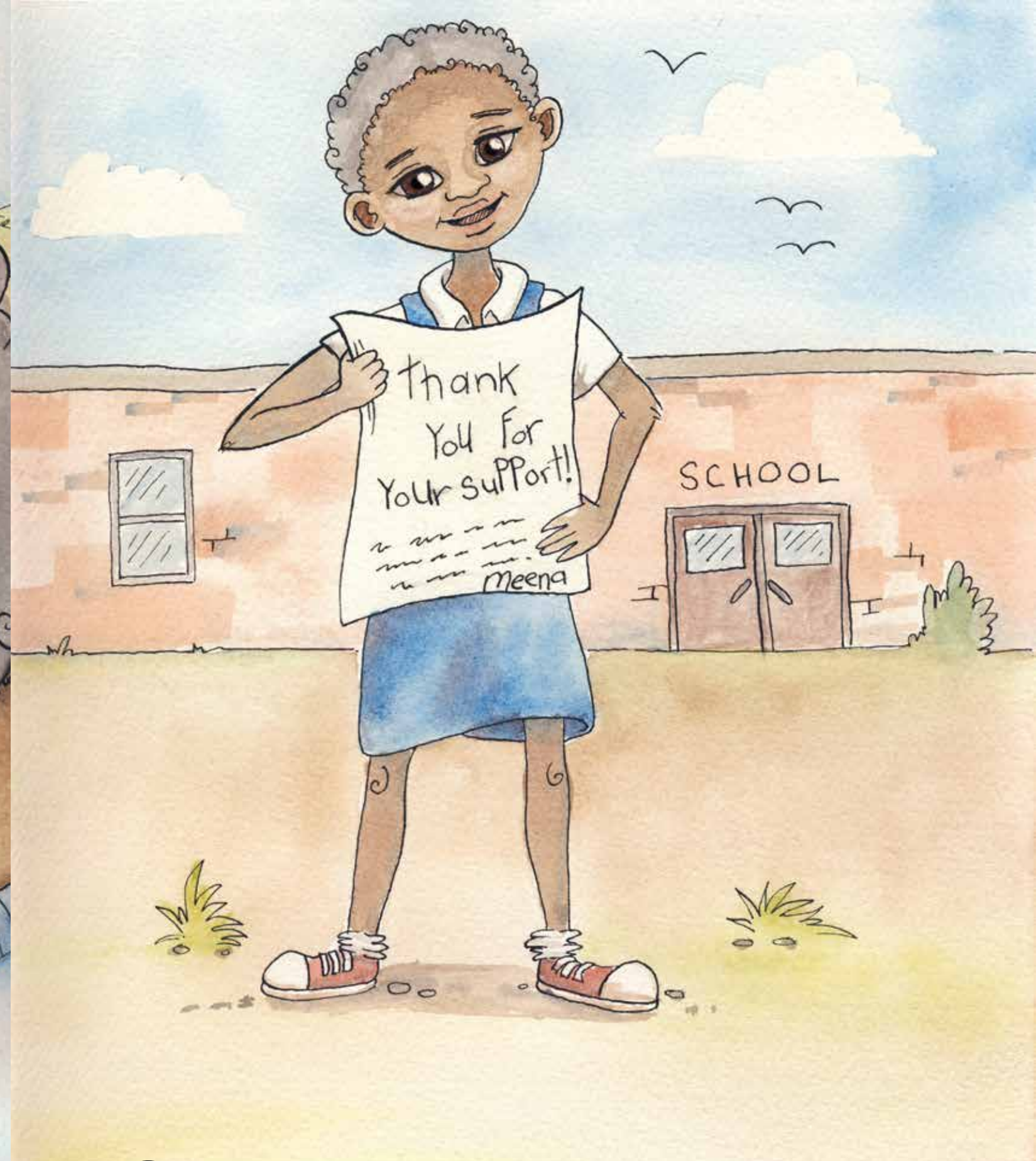
Scott Walter,
Executive Director



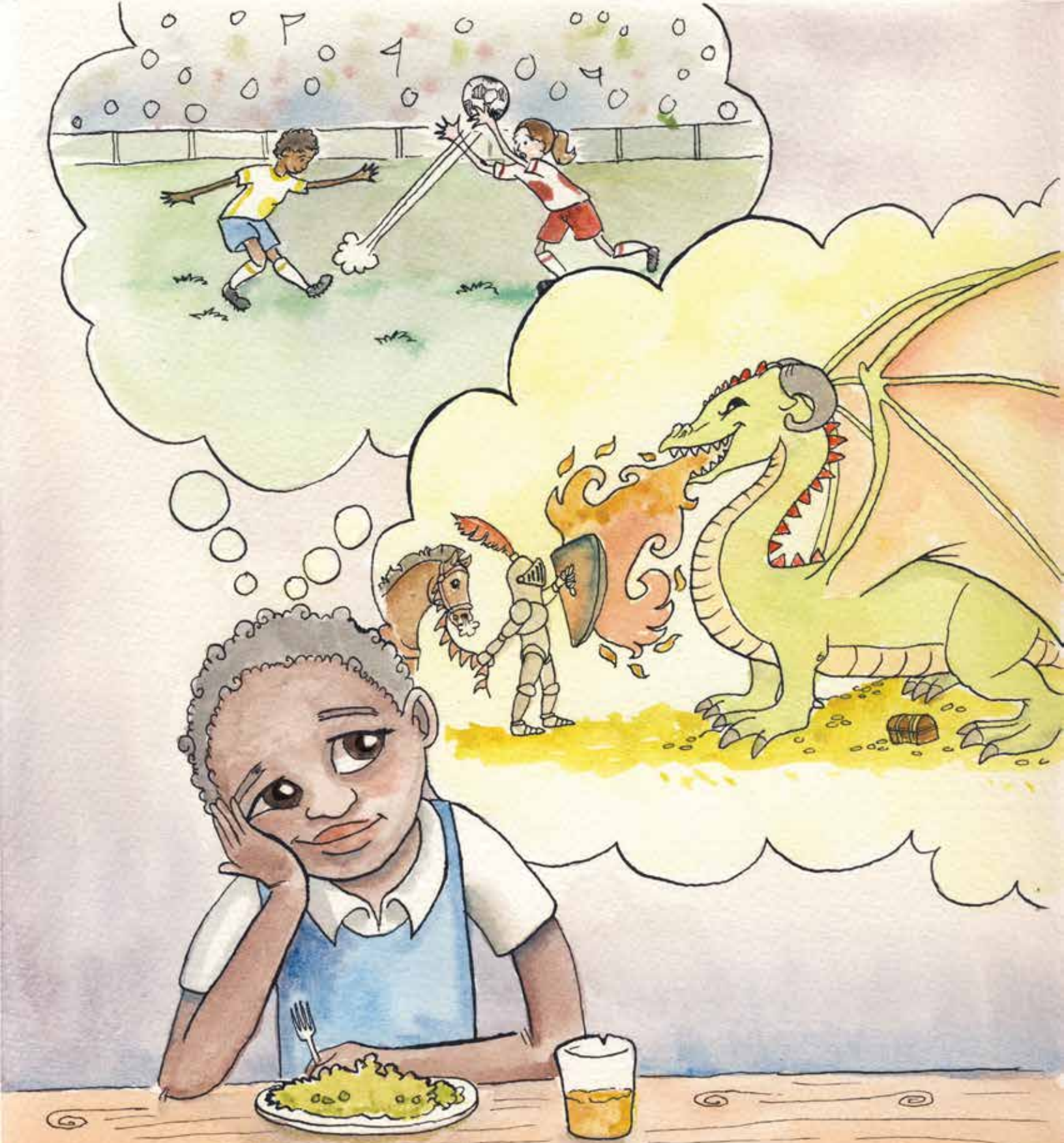
See Meena learn.



See Meena read.



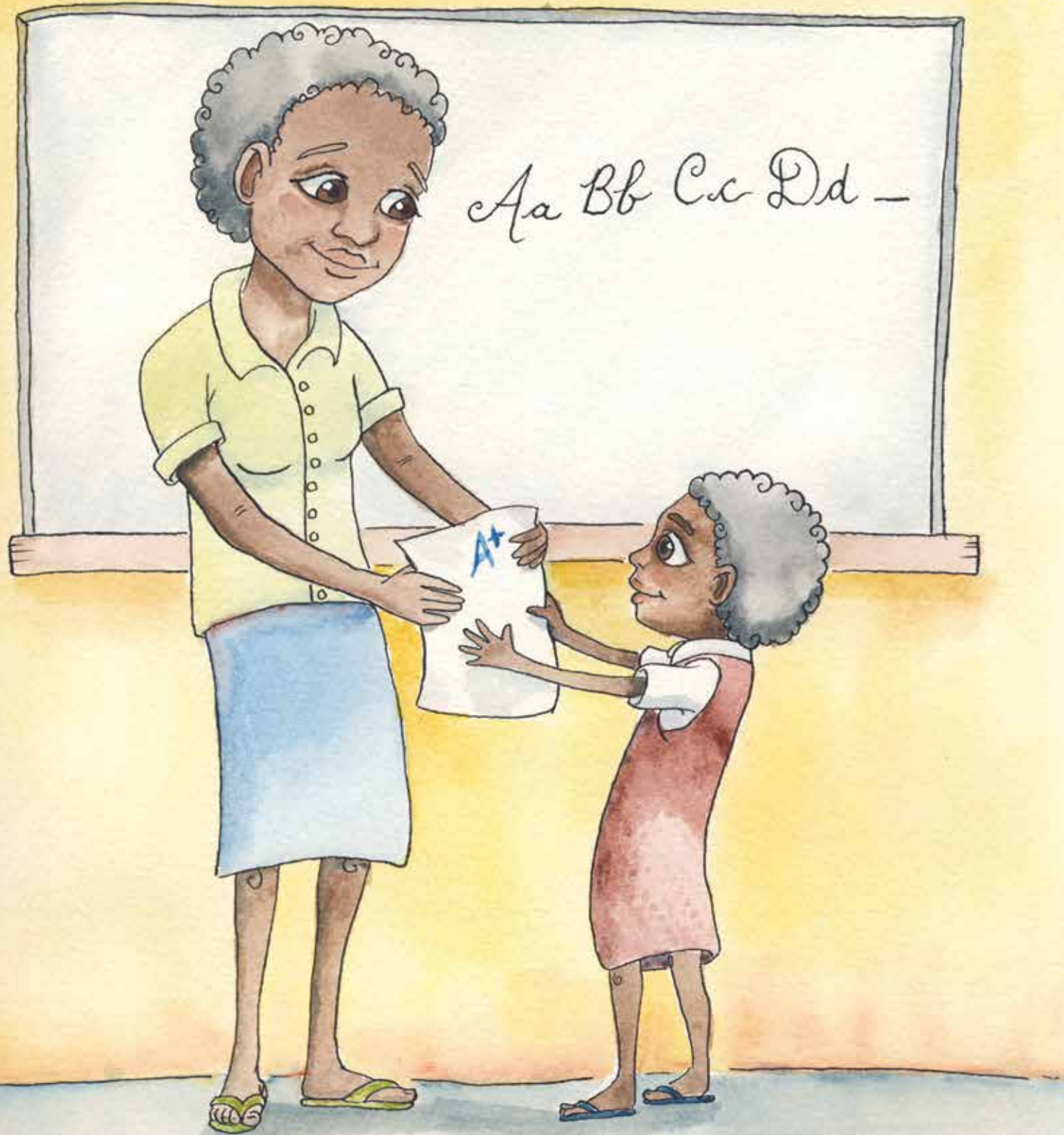
See Meena write.



See Meena dream.



See Meena choose.



See Meena teach.



See Charles share.

CODE's work with authors and illustrators has focused on turning out excellent books firmly rooted in local settings. These books should be familiar and inviting to young readers, and should remind them that they live in a real place... One story at a time, Liberians are slowly rebuilding [their] sense of self...

— Dr. Charles Temple, Hobart and Smith Colleges, *Reading Liberia* expert volunteer

See Erin share.

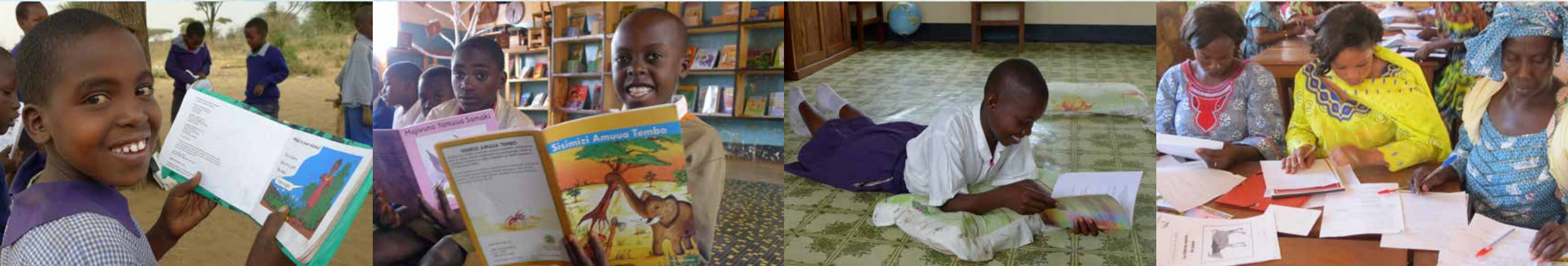
Education and reading were always important to our mother, to the end of her life. She knew what education had done for her and how it had freed her from the life for which she would otherwise have been destined. As such, it freed us too. We wanted to share with others our Mother's dedication to education, and our own as well, to reading and to libraries as essential for free thought. Adopting a library through CODE is something we are proud to have done.

— Erin Moure, who, with her family, adopted a library in memory of their mother, Mary Irene Moure

See Margaret share.

Reading to our children was a very important family activity. When I learned about CODE, I was impressed with the depth of their program and immediately decided we would become donors. When we toured Ethiopia with CODE in 2008, we saw firsthand how effective and necessary the organization's work is. We will always support CODE, especially since we have witnessed in the field how challenging effective international development aid can be.

— Margaret Casey, CODE donor



You... Supported the national publishing of **437,000 copies** of **128 different locally-authored titles**, **178,000** of which were in **18 local languages**

Helped purchase **100,000 copies** of **600 titles** from local book sellers in partner countries

Helped distribute **261,000 new donated** North American books

Helped provide reading materials for **2,200 school and community libraries** and reading corners, **220** of which were established this year

You... Made it possible for **3,500 teachers, librarians, education officials, writers, illustrators, editors, and publishers** to gain the professional skills they need to become more effective at workshops provided by a corps of 13 international experts

Helped produce **3,000 copies** of professional **guidebooks** for librarians and teachers

Inspired children 8 countries in Africa – **726,000 children and youth** benefitted from CODE's programs, **581,000** of which were impacted directly

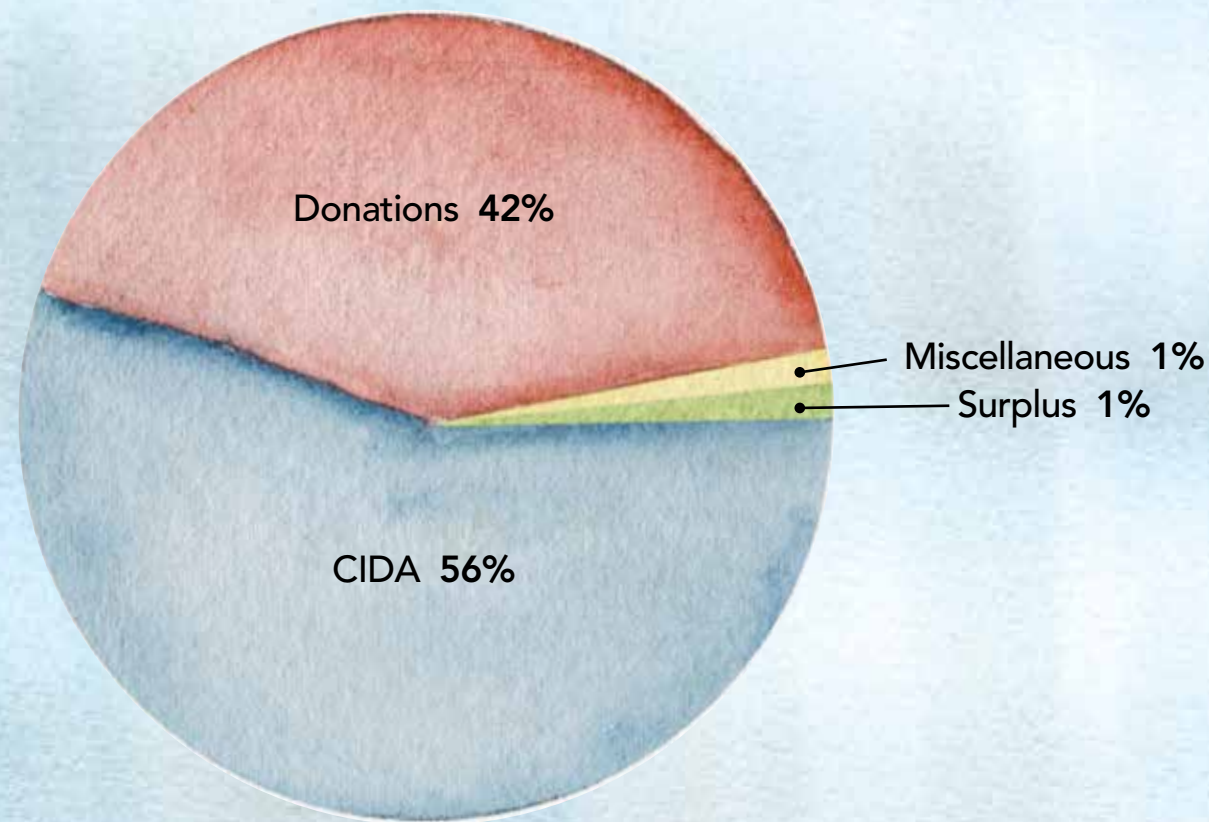
See your impact.

Thank you.



CODE cherishes each and every gift we receive. Your gift is combined with gifts from other caring citizens, corporate partners, foundations as well as funds from CIDA.

Here's how we raise our funds.



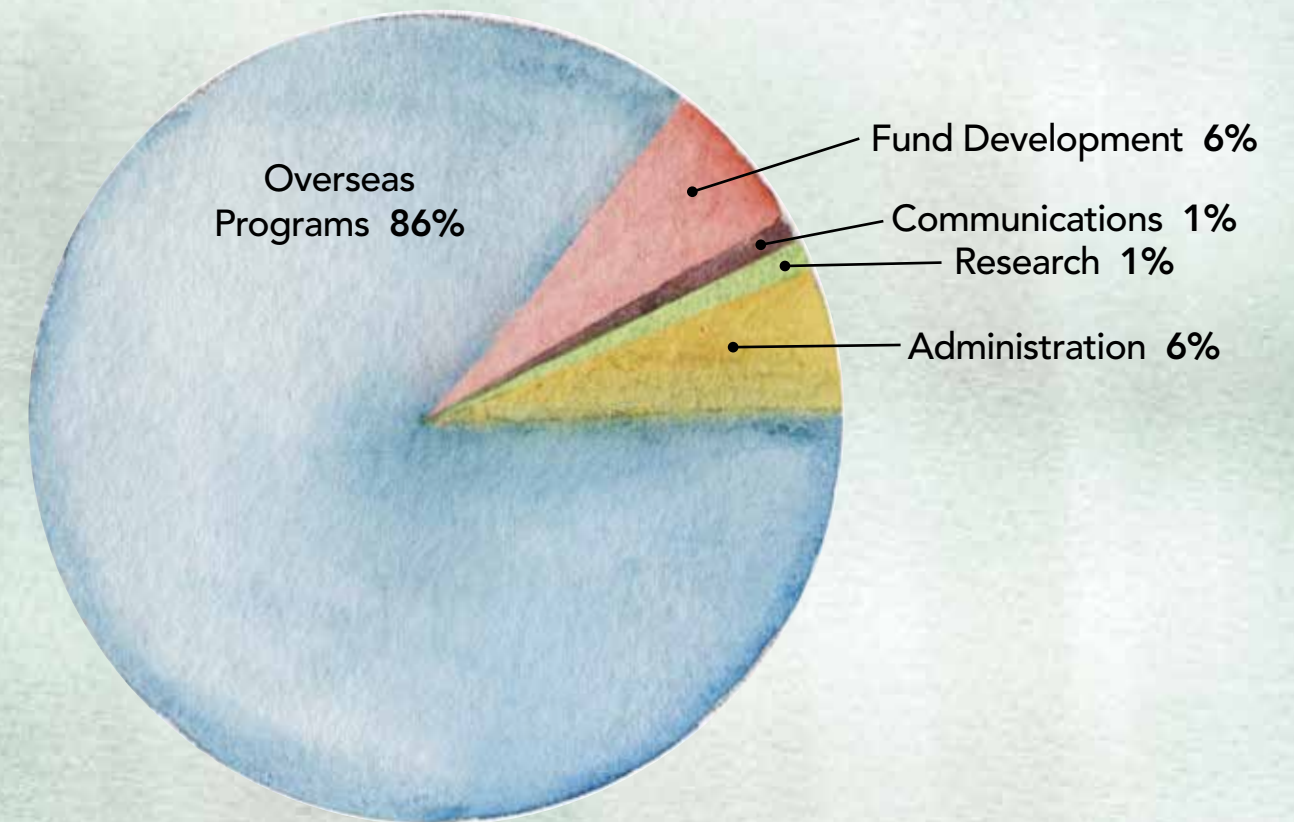
CIDA	\$ 3,008,270
Donations	\$ 2,277,280
Miscellaneous	\$ 45,998
Surplus	\$ 46,215
Total	\$ 5,377,763

See code grow.



Thank you for entrusting CODE with your gift. We take care to ensure that every dollar we spend advances literacy for the world's children.

Here's how we spend our dollars.



Overseas Programs	\$ 4,544,161
Fund Development	\$ 323,193
Communications	\$ 67,347
Research - New Programs	\$ 44,607
General Administration	\$ 306,025
Total	\$ 5,285,333

The complete 2012-13 financial statements, audited by Deloitte, are available upon request from the Office of the Executive Director. The value of In-kind donated books was \$2,272,452

See code give.



Field Partners

Association pour la lecture,
l'éducation et le développement
au Mali (ALED)
WE-CARE Foundation
PEN Sierra Leone
Children's Book Project
for Tanzania
National Book
Development
Council of Kenya
Associação Progresso
CODE-Ethiopia
Ghana Book Trust

Knowledge Partners

International Board on
Books for Young
People (IBBY) Canada
Reading and Writing for
Critical Thinking
International
Consortium (RWCT)
Critical Thinking International

Financial Partners

Financial support of
the Government of
Canada provided
through the Canadian
International
Development
Agency (CIDA)
Literacy Prizes Foundation

The Read Africa Ball 2012

Corporate Sponsors:

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BMO Nesbitt Burns
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Affiliates

CODE Inc.
CODE Foundation
International Book Bank

Our Partners.



Major Individual Donors \$1,000+

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and Margot Hallman

*Sixteen donors wish
to remain anonymous*

Major Institutional Donors \$5,000+

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Fondation Edward Assh
Elementary Teachers' Federation of
Ontario – Humanity Fund
Literary Prizes Foundation
Manitoba Teachers' Society
Manitoba Council for International
Cooperation
The McLean Foundation
Pirie Foundation
Saskatchewan Council for
International Cooperation
Sisters of St. Joseph – London
Toronto Community Foundation —
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Legacy Leaders

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3 Anonymous Estates

Our Donors.



Thank you for
helping Meena.